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Philip Fersht is an acknowledged industry analyst and advisor across Outsourcing and IT services worldwide, having worked extensively in Europe, North America and Asia as an advisor, consultant and industry analyst in Business Process Outsourcing (Finance/Accounting, Human Resources and Procurement), IT Outsourcing, Shared Services and Offshore Services. During this time, Phil has served as an advisor on over 50 major outsourcing and offshoring engagements and brings over 13 years' business experience in the outsourcing and IT services industry to AMR Research.

Phil is focused on advising AMR's buy-side clients on executing best practices when determining outsourcing strategy, vendor selection, post-transaction governance and the intersection between IT and business process strategy within an outsourced business model. He focuses on business process outsourcing, remote infrastructure management and application outsourcing areas. He is pioneering views on the link between IT and business processes within an outsourced environment.

Phil has previously served as a senior executive for Deloitte Consulting's Outsourcing Advisory Services, where he led numerous outsourcing and offshoring advisory engagements with FORTUNE 500 enterprises. Prior to Deloitte, Phil served as Vice President, BPO Research, for Everest Group, an outsourcing strategy firm, leading a team based in India. His prior career involved serving as Vice President, Global IT Services, Software and Outsourcing for research firm Yankee Group, and as Research and Consulting Director for IT analyst IDC.

Phil is a frequent author and speaker on IT, Finance, HR and Procurement Business Process Outsourcing trends and issues. He was named both an "FAO" and "HRO Superstar" by FAOToday and HROToday Magazines for 2005, 2006, 2007 and 2008 and was featured as the cover story for the December 2006 issue of FAOToday as one of the outsourcing industry's most prominent advisors. He speaks regularly at industry conferences, which have included The Conference Board, NASSCOM, the Sourcing Interests Group and the Council of Supply Chain Management Professionals. He also authors the outsourcing industry's most prominent discussion blog "Horses for Sources" (www.horsesforsources.com), which is frequented by thousands of industry visitors daily.

Philip received a Bachelor of Science, with Honors in European Business & Technology from Coventry University, United Kingdom and a Diplôme Universitaire de Technologie in Business & Technology from the University of Grenoble, France.